



Aka **GRU** 2.0

SPONSORSHIP DECK

Saturday 6th September, 2025

FOCUS **CONSISTENCY** **RESULTS**



Steady Your Shot It's a Skill Empowerment and Personal development project aimed at empowering the next generation of creatives and emerging entrepreneurs through training, internship, mentorship and apprenticeship.

The "Get Rich Quick Syndrome" has become an obsession to our youths and this has degenerated to continued loss of interest in dignity of labor through skill acquisition, commitment to self development and hard work.

Our Vision is to raise and empower the next generation of competent and thriving entrepreneurs who are committed to create value for the good of humanity.

Our Mission is to awaken, develop, and harness the passion,





A key feature of the 2024 edition is the hosting of the first ever On-Stage Live Photo Contest where the Winner, 1st and 2nd Runner up won a Professional Camera and camera accessories.



This year 2025, the theme is “**Mastery: Excellence in Service Delivery**”.

We aim to inspire attendees to become more exceptional and excellent in the use of their skills in service delivery. This year will feature Expert Training and Networking Sessions, Specialized Craft Exhibitions, Content Mastery Challenge, the SYS Industry Leader Award 2025 and the TEENS PANEL SESSION

Steady Your Shot Owerri is driven by these key goals:

- Provide a platform for skills training and personal development.
- Implement our “**TEAM**” strategy: Training to become entrepreneurs, using an Apprenticeship-Mentorship model to nurture future industry leaders.
- Celebrate proven Industry leaders with the “**Industry Leader Award**”.





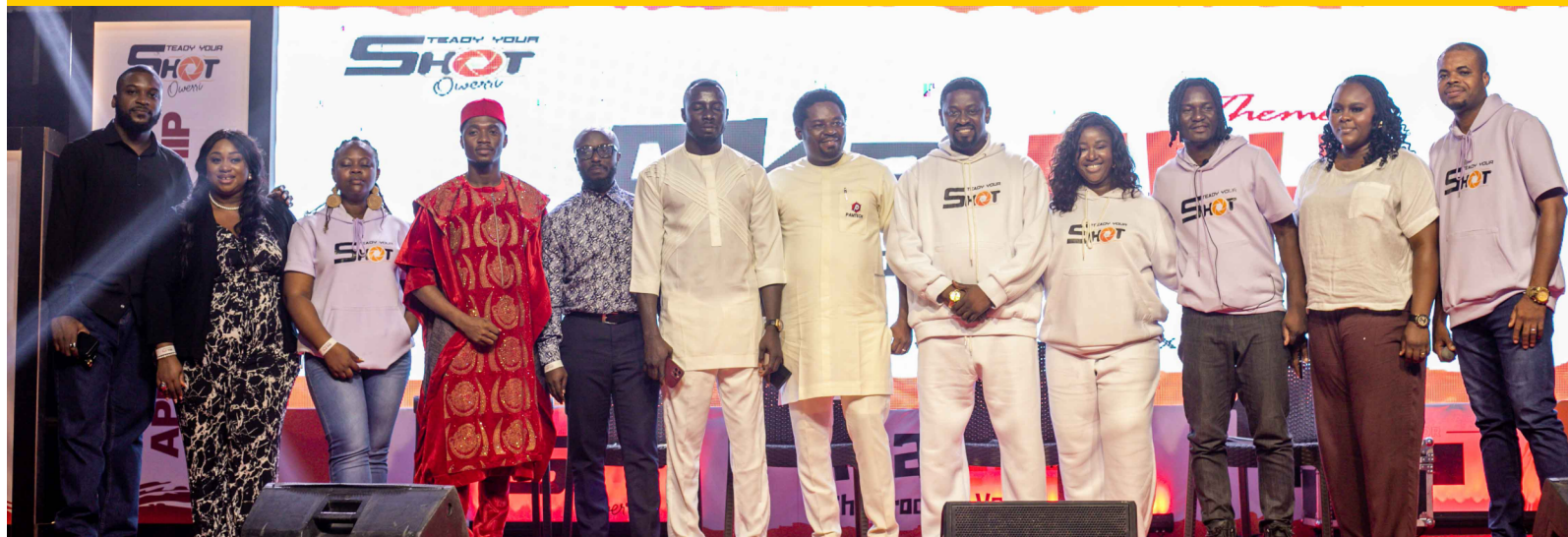
2024 SPEAKERS



www.steadyyourshot.org



2024 PANELISTS





OUR **IMPACT** STORY

OUR APPRENTICESHIP TRYBE PARTNERS



Our Apprenticeship Trybe Partners are committed to providing their platforms to train and nurture our SYS Community with specialized skills through internship and mentorship at no or discounted cost will we provide training of ethics and personal development. This is a big win for us.



Free Training on Photography Skills and Hosting the First ever On-stage Photography contest in Nigeria with a grand price of a Professional Camera and photography accessories



Equipped and Supported the Government Secondary School, Cricket Club with Sports Wears



CONFERENCE HIGHLIGHTS



1000+

PARTICIPANTS



10+

SPEAKERS



1

DAY

AUDIENCE DEMOGRAPHICS

- Youths and students making decision on career choice of their future
- Creatives seeking skill empowerment
- Emerging Entrepreneurs desiring personal development and Structure
- Small-Medium business Owners seeking to learn skills for growth
- Career professionals seeking to Master their skills and level up
- Industry leaders from different sectors networking through mentorship

www.steadyyourshot.org

SPECIAL INVITATION AS A SPONSOR



Steady Your Shot Skill Empowerment and Personal Development Summit aims at gathering over 1000 attendees, including young people, students, emerging entrepreneurs, professionals, and personal development enthusiasts. Our goal is to provide a platform for training, mentorship and apprenticeship through networking sessions, panel discussions, and interactive workshops that connects emerging professionals and established industry leaders.

The highlight of 2025 event will be **EXPERT TRAINING AND NETWORKING SESSIONS, SPECIALIZED CRAFT EXHIBITIONS, CONTENT MASTERY CHALLENGE and the SYS INDUSTRY LEADER AWARD 2025.**

We are excited to extend an invitation to you to join us as a **Key Structural Partner and Sponsor** for the Steady Your Shot Summit. Considering your commitment to youth development ,excellence and growth, we believe you would be an ideal sponsor for this event.

By partnering with us, you will be able to access a diverse and influential audience of entrepreneurs, professionals, and business owners who are passionate about personal, professional, and business growth.



We have outlined our value proposition in an attached page.

We are confident that a partnership with you will not only enhance the value and success of this project but also create a mutually beneficial relationship for both parties. We would be happy to discuss this opportunity further and provide additional information on the conference and our partnership options.

Thank you

Bugus Chukuezi

Bugus Chukuezi,
Convener.

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WHAT WE ASK

SPONSORSHIP DECK

Become a
**BRONZE, SILVER, GOLD,
TITANIUM, PLATINUM
Sponsor**

IN-KIND DONATIONS

We have attached a list
of items that we need
for the event. You can
choose to donate from
the list or more.

SERVICE PROVISION

Your company may
choose to provide any
services we need for
the event

BRANDED MERCHANDISE

T-shirts, Jotters, Pens,
Bags, wrist bands,
face caps etc.



WHAT YOU WILL BENEFIT

BRAND PROMOTION

Your logo and branding will be prominently displayed across various conference materials including the official website, social media platforms, event banners, and printed materials

CONTENT CREATION

Dedicated organic user generated content creation, graphic design and video promoting specific offers relevant to skill empowerment and personal development

ACCESS TO DATABASE

Your company have access to our data base for future social impact projects and quality product activation.

NETWORKING

Access to networking opportunities with participants and speakers and many more

SPONSORSHIP DECK



BRONZE BENEFACTOR

N300,000 – N500,000

- **Brand Logo on branded materials (logos on all branded materials like jotters and backdrop).**
- **Pre-event social media shoutout.**
- **One VIP ticket.**
- **Access to regular ticket holders and volunteers' database.**
- **Brand's top representative's Lunch with speakers.**

SPONSORSHIP DECK



SILVER SPONSOR

N600,000 – N1,000,000

- **Brand Logo on branded materials (logos on all branded materials like jotters and backdrop).**
- **Pre-event social media shoutout.**
- **3 Minutes Stage time on event day to talk about business**
- **One VIP ticket.**
- **Access to Participants' database.**

Brand's top representative's Lunch with speakers.

SPONSORSHIP DECK



GOLD GUARDIAN

N2,000,000 – N3,000,000

- **Brand Logo on branded materials (logos on all branded materials like jotters and backdrop).**
- **Social media shoutout.**
- **6 mins stage time on event day to talk about business.**
- **15 seconds video on social media.**
- **Logo and video uploaded on our YouTube channel.**
- **Post-event brand mention on all our social media handles.**
- **Access to participants' database.**
- **One VIP Elite ticket, one Standard ticket.**
- **Brand's top representative's Lunch with speakers.**

SPONSORSHIP DECK



TITANIUM SPONSOR

N5,000,000 – N6,999,000

- **Brand Logo on branded materials (logos on all branded materials like jotters and backdrop).**
- **Social media shoutout.**
- **10 mins stage time on event day to talk about business.**
- **45 seconds video on social media.**
- **Logo and video uploaded on our YouTube channel.**
- **Post-event brand mention on all our social media handles.**
- **Access to participants' database.**
- **Two VIP Elite ticket, one Standard ticket.**
- **Brand's top representative's Lunch with speakers.**



SPONSORSHIP DECK

PLATINUM PARTNER
(Sole Sponsor)

N15,000,000

- **Brand Logos on branded materials (logos on all branded materials like jotters and backdrop).**
- **Social media shoutout.**
- **20 mins stage time on event day to talk about business.**
- **Exhibition Stand close to event hall**
- **1 minute personalized brand video on social media.**
- **1 minute personalized brand video on social media.**
- **Logo and video uploaded on our YouTube channel.**
- **Post-event brand mention on all our social media handles.**
- **Access to participants' database. No other sponsor gets this**
- **Two VIP Elite ticket, one Standard ticket.**
- **Brand's 2 top representative's Lunch with and access to speakers.**

ITEMS FOR IN-KIND DONATIONS

- 1. Venue Management Costs**
- 2. Outside Branding and woodwork**
- 3. Stage and Audio-Visual Equipment**
- 4. Speaker Hosting/ honorarium**
- 5. Hospitality- Hotel Booking and Hosting of Speakers**
- 6. Event Volunteers t-shirts**
- 7. Catering (Launch break for guest and speaker)**
- 8 Printed /IEC Materials**
- 9. Transportation - Flight tickets & Logistics**
- 10. Grand prize for the CONTENT MASTERY CHALLENGE 3 - Iphones and accessories**

THEME:

Mastery

Excellence In Service Delivery



SAT. 6TH
SEPT. 2025



FORET EVENT CENTER
OWERRI IMO STATE



Steady Your Shot



<https://steadyyourshot.org>



Thank You

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